GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA

UNSTARRED QUESTION NO:221
ANSWERED ON:22.02.2001
DOMINO`S PIZZA OUTLETS AT IOC PETROL PUMPS
MANJAY LAL

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

(a): whether the Government has allowed IOC to set up Domino`s Pizza outlet at their petrol pumps across the country;

(b): if so, whether such a step is likely to cause hazardous problems at petrol pump; and

(c): the total revenue likely to be earned by IOC on account of this contract?

Answer

MINISTER OF STATE IN THE MINISTRY OF PETROLEUM AND NATURAL GAS (SHRI SANTOSH KUMAR GANGWAR)

(a) & (b): The IOC has entered into a Memorandum of understanding (MOU) with Domino`s Pizza India limited for the setting up of their Pizza Stores at selected retail outlets towards providing value added services to the customers patronizing those retail outlets. As per the MOU, no naked flame will be allowed and only electrical ovens are proposed to be used with adequate safety and fire fighting arrangements. Moreover, as required under the Petroleum Rules, 1976, necessary approval will be sought in advance from the concerend Department of Explosives for putting up the Pizza Store within the licensed premises of a retail outlet.

(c): The revenue which will be generated from allowing the Pizza Store at the IOC`s retail outlets, will depend upon the location and turnover of the Store. As pre the MOU, the revenue will be generated through market rental for the area occupied, return on the IOC`s investment made in constructing the superstructure and a percentage of the sales turnover of the Pizza Store.